

Benton Park West Neighborhood Association – Board Meeting

February 13, 2017
Scott McIntosh called to order – 6:32PM

- 1) Roll Call
 - a) **President** - Scott McIntosh: **Present**
 - b) **Vice President** - Alison Hillman: **Present**
 - c) **Secretary** - Liz Gerard: **Present**
 - d) **Treasurer** - Frank Becker: **Present**
 - e) **Member At-Large** - Jason Hillman: Absent
 - f) **Member At-Large** - Eddie Schmid: Absent
 - g) **Membership** - Karen Becker: **Present**
 - h) **Block Link** - **Vacant**
 - i) **Communications** - Scott McIntosh: **Present**
 - j) **Beautification** - Stephanie McKinney: Absent
 - k) **Community Garden** – Linda Hennigh: **Present**
 - l) **Dog Park** - Jeni Poole: **Present**
 - m) **Facilities** - Bill Byrd: **Present**
 - n) **Fundraising** - **Vacant**
 - o) **Cherokee Street Liaison** - Anne McCullough/Jason Deem: Absent

- 2) **Review of January 9, 2017 board meeting minutes:** Alison Hillman moves to accept, Linda Hennigh seconds. Passes

- 3) **Review of President's Report**
 - a) Met with Marine Villa and Gravois Park about collaboration on 2017 fundraisers, including Mardi Gras and Fair St. Louis
 - b) Gravois Park will collaborate with the neighborhood on Easter Eggstravaganza. Coordinating with Pam Welsh
 - c) Planning to continue Cherokee Neighborhood Happy Hours on a quarterly basis
 - d) Followed up with Randy and Jeff Vines. Existing Benton Park West shirts will be sold at STL-Style, and the neighborhood will receive 50% of profits. Board must keep monthly inventory
 - e) Ken Ortmann submitted 2740 and 2746 Utah for demolition

- 4) **Review of Monthly Treasurer's Report and 2017 Budget**
 - a) Scott, Alison and Frank will meet in the next month and formulate the 2017 budget
 - b) Since PayPal charges a flat transaction fee, Frank will withdraw funds from the account quarterly unless the balance exceeds a certain amount. Alison will propose a balance threshold in March

- 5) **Review of Membership Report**
 - a) Add a membership and dog park application to the website.
 - b) Received membership renewals from Bill Byrd, Erin Godwin, Shirley Wallace and Pam Welsh

6) Review of Communications Committee Report

- a) Erin Godwin agreed to work with Scott to produce a quarterly edition of the Porch Review. She will familiarize herself with the project by proofreading
- b) Linda Hennigh will package and distribute newsletters to block links and Liz Gerard agreed to deliver to businesses
- c) Mardi Gras event and volunteer information was added to the website and social media
- d) Teatopia was added to the business directory
- e) Real estate click rates continue to impress, with several listings approaching 500 views

7) Review of Community Garden Committee Report

- a) Sample of the application was provided to the board. 7 plots are currently available out of 28
- b) Linda will begin advertising open plots at February's board meeting

8) Review of Dog Park Committee Report

- a) Generated \$70 from two separate memberships in January
- b) Jeni received quote for installing water faucet totaling \$2,000
- c) Existing faucet knob has been broken
- d) Fromm Foods, a dog food company, inquired about Jeni's donation box concept. Fromm Foods representative will follow up with her supervisors

9) Review of Facilities Committee Report

- a) First six months of office space rent are due. Bill Byrd moves to accept, Alison Hillman seconds. Passes
- b) Bill and Linda will discuss how to report community outreach activities
- c) Bill will follow up with new board members about business cards

10) SLACO (St. Louis Association of Community Organizations) Membership

- a) Membership renewal is \$100. Linda Hennigh moves to accept, Liz Gerard seconds. Passes

11) SignUpGenius Renewal

- a) Renewal is approximately \$150. Bill Byrd motions to accept, Alison Hillman seconds. Passes

12) Neighborhood Leadership Academy

- a) Alison will attend the February 18 fundraising workshop and would like to be reimbursed by the neighborhood (approximately \$45)
- b) Bill Byrd moves, Liz Gerard seconds. Passes

13) Penny Saver – no updates

14) Community Survey Results (30 unique responses)

- a) Crime and safety were top concerns, followed by beautification

- b) Dialogue about crime and safety should focus on statistics and trends instead of negative stereotypes

15) February Neighborhood Meeting Agenda

- a) Liz will provide index cards for residents to anonymously submit their thoughts and ideas about crime prevention and what they would like to see BPWNA do in 2017
- b) Pat Clancy's time will be moved to the end of the meeting. This will encourage positive discussion about topics other than crime

16) 2017 Programming Updates

- a) Dog Park Opening moved to Saturday, April 15th from 1:00 – 3:00
- b) Litter clean up and social hour added to the agenda in March
- c) Garden party tentatively scheduled for June 3rd

17) **Adjournment:** Bill Byrd moves, Alison Hillman seconds. Meeting adjourns at 8:23PM.

ACTION ITEMS

1) Scott

- Deliver shirts to STL-Style
- Schedule meeting with Pam (Gravois Park)
- Make progress on 2017 budget

2) Alison

- Attend fundraising workshop
- Make progress on 2017 budget

3) Frank

- Make progress on 2017 budget

4) Liz

- Develop garden party concept
- Collect and summarize index cards after February meeting

5) Linda

- Make progress on 2017 budget
- Advertise garden plots

6) Jeni

- Water faucet quotes

7) Bill

- Renew SignUpGenius
- Pay office rent

8) All

- Discuss Dropbox renewal at March board meeting
- Form a small committee that will be responsible for transferring older documents to server