

## Benton Park West Neighborhood Association – Board Meeting

March 13, 2017  
Scott McIntosh called to order – 6:30PM

- 1) Roll Call
  - a) **President** - Scott McIntosh: **Present**
  - b) **Vice President** - Alison Hillman: **Present**
  - c) **Secretary** - Liz Gerard: **Present**
  - d) **Treasurer** - Frank Becker: **Present**
  - e) **Member At-Large** - Jason Hillman: **Present**
  - f) **Member At-Large** - Eddie Schmid: **Present**
  - g) **Membership** - Karen Becker: **Present**
  - h) **Block Link** - **Vacant**
  - i) **Communications** - Scott McIntosh: **Present**
  - j) **Beautification** - Stephanie McKinney: **Present**
  - k) **Community Garden** – Linda Hennigh: **Present**
  - l) **Dog Park** - Jeni Poole: **Present**
  - m) **Facilities** - Bill Byrd: **Present**
  - n) **Fundraising** - **Vacant**
  - o) **Cherokee Street Liaison** - Anne McCullough/Jason Deem: Absent
- 2) **Review of February board meeting minutes:** Linda Hennigh moves to accept, Alison Hillman seconds. Passes
- 3) **Review of President's Report**
  - a) Mardi Gras fundraiser was successful. Will know exact revenue in several weeks
  - b) Shirts were delivered to STL-Style
  - c) First Cherokee Neighborhood Happy Hour will be on March 30
- 4) **Review of Vice President's Report**
  - a) Attended the Third District meeting on March 9 and found it very informative. Breakdown of Benton Park West crime was provided. Overall crime is down in the neighborhood
  - b) Attended the UMSL fundraising seminar on February 11 and will assist with future fundraising efforts
  - c) Will make progress on neighborhood safety project, Lights Camera Action. Alison will schedule a meeting with interested residents in the coming months
- 5) **Review of February Treasurer's Report**
  - a) Cash tips from Mardi Gras are not reflected in the February report
- 6) **Review of Membership Report**
  - a) One membership renewal (Tim Galos)
- 7) **Review of Communications Committee Report**

- a) Erin Godwin will work with Bill to produce a quarterly edition of the Porch Review. She will assemble content for the second edition and produce the third edition herself
- b) Erin will proofread Scott's writing on the neighborhood website
- c) Liz Gerard will distribute newsletters to businesses this month
- d) Scott added Artist Banquet Theatre to website

**8) Review of Fundraising Committee Report**

- a) Preferred day for Fair St. Louis is July 3, followed by July 2
- b) Need to contact Anne McCullough about volunteer needs for IndiHop (May 20)
- c) Continue to seek a new fundraising chair
- d) Alison will co-chair fundraising committee if another person is interested

**9) Ken Ortmann Appreciation**

- a) Ken's last meeting is April 20<sup>th</sup>. The board would like to provide him a token of appreciation
- b) Liz will pick up a small neighborhood poster from Randy and Jeff Vines for everyone to sign
- c) Liz will send dimensions to Alison
- d) Stephanie will pick up a cake

**10) CD vs. Investing**

- a) \$4,000 CD is up for renewal
- b) Liz presented several investment options (combinations of stocks and bonds) and their risk and return characteristics
- c) If BPW chooses to invest, Liz recommends Scottrade's self-directed account option and index funds
- d) Liz and Jason will create a proposal for next month. Frank will temporarily put the \$4,000 in a savings account

**11) Cherokee-Lemp History Walk**

- a) One person is needed for each shift
- b) Bill moves that BPW participate. Liz Seconds. Bill will prepare a sign-up sheet for Thursday

**12) 2017 Budget**

- a) Multiple adjustments were made

**13) Crime and Safety Action Items**

- a) Speak to residents about crime. Ask what they would like the board to do
- b) Possibly produce a Porch Review about crime prevention

**14) March Neighborhood Meeting Agenda**

- a) Several guest speakers (Mayor's Office, school board candidates, Kacey Cordes, Operation Brightside)

15) **Adjournment:** Bill Byrd moves, Alison Hillman seconds. Meeting adjourns at 8:45PM.