

Benton Park West Neighborhood Association – Board Meeting

Monday, February 13, 2018

Call to order – 6:37 pm

1. Roll Call
 - a. President, Scott McIntosh, **Present**
 - b. Vice Present, Alison Hillman, **Present**
 - c. Secretary, Ashtyn Baldas, **Present**
 - d. Treasurer, John Simons, Absent
 - e. Member At-Large, Jason Hillman, Absent
 - f. Member At-Large, Tim Turner, **Present**
 - g. Block Link, Chris Schmidt, Absent
 - h. Communications, Scott McIntosh
 - i. Membership – Charlene Youn, **Present**
 - j. Beautification, Stephanie McKinney, Absent
 - k. Community Garden, Linda Hennigh, **Present**
 - l. Dog Park, Jeni Poole, Absent
 - m. Facilities, Bill Byrd
 - n. Fundraising, Vacant
 - o. Housing Committee, Scott McIntosh
 - p. Quality of Life and Safety, Dan Geary
 - q. Youth Outreach, Darren Youn, **Present**
 - r. Cherokee Street Liaison, Anne McCullough, Absent
2. Review and acceptance of January Board Meeting Minutes as sent in the email –
 - a. Bill Byrd moves,
 - b. Alison Hillman seconds,
 - c. passes
3. Review December Treasurer’s Report and 2017 Budget
 - a. N/A
4. Standing Committees
 - a. Block Link
 - i. Chili meeting went well.
 - ii. New Neighbor packets were distributed. Going to make up more to leave at Five Star.
 - b. Communications
 - i. Scott has updated the click rates
 - ii. Shoot for bi-monthly or quarterly “In the News” posts.
 - I. If board members see posts pertaining to BPW, send the links to Scott.
 - II. Next one will be out in May.
 - III. Bill is going to try to get a 2 to 4 pages out next month.
 - iii. Add 2018 events to BPW website
 - iv. Hispanic Chamber of Commerce to translate flyers and newsletters to us
 - c. Membership
 - i. No report
 - ii. Need membership applications for Thursday, as well as a few Welcome packets.
 - iii. Charlene contacted someone for translations for the newsletters and flyers to be translated into Spanish and Bosnian.

- I. Hoping to have these translated by meeting Thursday, February 15, 2018.
- 5. Special Committees
 - a. Beautification
 - i. No report.
 - b. Community Garden
 - i. Planning meeting with good attendance (9 gardeners present). Two of them paid.
 - ii. Almost all of the plots have been taken; there are maybe 2 or 3 left.
 - iii. Discussed at the planning meeting trying to purchase some compost; this would be just enough to put an inch or two of compost in each bed (\$245).
 - I. Verify that this amount is possible with the budget planning.
 - iv. Mowing and watering are difficult.
 - I. Ask Dan Guenther if we can obtain a water spout for the garden to help provide a water source to the area.
 - a. Linda is going to reach out to Dan regarding this.
 - II. Would like to include in the budget (May – Sept) for mowing.
 - a. Linda and Ashtyn to rotate mowing.
 - b. Also look into having someone mow every other month (\$100).
 - c. Consider having high school children do community service.
 - v. Bill Byrd moves that we move that we move the community budget to \$400 total.
 - a. Tim Turner seconds.
 - c. Dog Park
 - i. No report.
 - d. Facilities
 - i. Benton Park West Neighborhood Signs
 - I. Bill Byrd moves that we purchase 25 signs in two-color including the stand from O.R. Pechman (\$216).
 - II. Alison Hillman seconds.
 - ii. Color Printer
 - I. Colored printer supplies have been ordered (< \$200).
 - iii. Office work day
 - I. Workday to reorganize the office and attempt to move supplies/event items.
 - II. Attempting to set possible dates for Sunday afternoons, 2 – 4 pm.
 - a. Looking at Feb 25, Mar 4, or Mar 11.
 - b. Perhaps have volunteers from different High Schools from ‘Students today Leaders Forever’ through Salvation Army help this Sunday, February 18, 2018.
 - c. Bill Byrd to pick up shelving so that volunteers can put the shelves together.
 - iv. Linda Hennigh needs to be reimbursed for the renewal of Dropbox for the amount of \$525.
 - I. Bill Byrd motions to reimburse Linda,
 - II. Alison Hillman seconds.
 - III. Passed
 - v. Google Docs

- I. Bill Byrd is to look into this.
 - e. Fundraising
 - i. See Fundraising in Action Items.
 - f. Housing
 - g. Quality of Life and Safety
 - h. Youth Outreach
 - i. Easter Eggstravanganza is set for Saturday, March 31, 2018 from 10 – 12 PM.
 - I. Darren has met with people from Gravois Park, Daniel and Kirstin Petty, to come out with their photo booth.
 - II. Salvation Army will be present. Attempting to have them bring the Canteen. They want to serve a snack such as popcorn or cotton candy.
 - III. Needs volunteers or individuals from the neighborhood to help with the event.
 - a. Alison Hillman will be happy to take photographs.
 - b. Scott McIntosh is willing to help wherever he can.
 - c. Bill Byrd is happy to help with music and music equipment.
 - d. Alison will help get volunteers at the meeting and put flyers up and get the news involved the day of.
 - e. Egg stuffing party one night to stuff all the eggs. Volunteers will come from the Salvation Army temple and neighborhood.
 - i. Tentatively stuff eggs March 28, 2018 at 6:30 PM with location to be determined.
 - f. Darren Youn to speak at the BPWNA meeting Thursday to ask for donations of money or help.
 - IV. Still need to receive permit from the city to host the event at Gravois Park.
 - V. Darren is reaching out to Schnucks for donations.
 - VI. There are bins and supplies for Easter down in the Five Star basement which can be used.
6. Discussion Items
 - a. Action Items
 - b. 2018 Budget
 - i. N/A
 - c. Easter Eggstravanganza
 - d. Students Today Leaders Forever Volunteers
 - i. Scott and Riley have talked.
 - I. 40 HS students with 5 chaperones to overlook are arriving to help February 18, 2018.
 - a. Have them help with litter cleanup (in alleys, etc.) and deliver flyers to residents.
 - i. Flyers will need to be printed and given to Scott by Thursday's BPWNA meeting if we are to have the students distribute the flyers.
 - 1. Easter flyer
 - 2. Neighborhood flyer
 - II. Scott is to follow up with Riley February 14, 2018.

- III. Scott is going to reach out to Brightside about gloves to obtain for the litter cleanup.
 - ii. Personal board members are welcome to volunteer.
 - e. Fundraising + Neighborhood Discount Card
 - i. Fair St. Louis
 - I. July 4, July 6, and July 7 to volunteer.
 - a. Alison Hillman motions we pick July 7 and July 6 as second choice.
 - b. Linda Hennigh seconds.
 - ii. Panera Fundraising Night
 - I. March 22, 2018 from 4 – 8 PM
 - a. Encourage people to go to Panera in Soulard.
 - b. Must reach \$100 in sales within that time frame to get 20% of sales donated back to BPWNA.
 - iii. Give day STL
 - I. We have been accepted to that.
 - II. It is in April.
 - III. Banners would be a huge source to fund – throw that forward for our give stl page.
 - f. Cardinals Game
 - i. April 8, 2018 @ \$15/ticket
 - I. Alison Hillman makes the motion to make the Spring date for the neighborhood fellowship Cardinals game (@ \$15/piece).
 - a. Billy Byrd seconds this.
 - II. Selling the tickets through social media and board meetings.
 - III. Cutoff date for purchase is March 15, 2018 (March neighborhood meeting).
 - ii. Need to reapply for the US Bank card.
 - I. Have John Simons work this through.
- 7. Letters of Support
 - i. Summer Garden Permit letter of support for Whiskey Ring
 - I. Tim Turner motions to give a letter of support,
 - II. Alison Hillman seconds,
 - III. Passed
- 8. Review (Current Month) Neighborhood Association Meeting Agenda
 - i. Include Safety Fair in Neighborhood Agenda meeting for March
 - ii. Giveaways
 - I. Alison Hillman to donate a photo-shoot.
 - II. Scott McIntosh to donate STL Style stickers.
 - III. Ashtyn Baldas to donate bag of chips and Oreo's and a bottle of wine for snacks.
 - iii. Bill Byrd is to print out and have Safety Survey printed out and distributed so individuals can fill it out during BPWNA meeting.
 - iv. Confirm litter cleanup dates with Stephanie McKinney.
- 9. Open Forum
- 10. Adjournment – Alison Hillman moves, Tim Thomas seconds, passes at 8:15 pm

ACTION ITEMS

1. All
 - a. Bring \$1 for 50/50 at Membership Meeting
2. Ashtyn
 - a. Monthly Board and NA meeting minutes
3. Bill
 - a. None at this time
4. Charlene
 - a. Work to increase membership
5. Chris
 - a. Get together with Bill Byrd to prepare final list of Block Link assignments and figure out which blocks still need links.
 - b. Attempt to deliver packets of newsletters to be delivered to Block Links at the neighborhood meeting.
 - c. Participate in distribution of newsletters with the volunteer group.
6. Dan
 - a. Continue to work on impact statements
7. Darren
 - a. Continue work with Easter Eggstravanganza.
8. Jeni
 - a. None at this time.
9. John
 - a. Monthly Treasurer's and Budget report; includes year-to-date budget
 - b. Contact US Bank about getting a BPW credit card.
10. Linda
 - a. None at this time.
11. Scott
 - a. Send monthly reminder to Anne about membership meeting; if she can't make it to send report for me to share at meeting
 - b. Housing Committee
 - i. Post update BPW real estate listings on Fridays
 - ii. Schedule housing meetings; same day as Housing Corporation. If City wants a meeting or not, we'll meet.
 - c. Website
 - i. Add monthly Board and Membership meeting minutes
 - ii. Update headshots
 - iii. Add 2018 events to website
 - iv. Shoot for bi-monthly or quarterly "In the News" posts
 - d. Follow up with STL Style House about t-shirt sales
 - e. Outreach to Loop for 'how to' and learning on Christmas decorating; include Anne McCullough
 - f. Setup a 2018 sustainability for Our Neighborhood Garden (weeding, planting, watering, etc.)
12. Stephanie
 - a. Set Litter clean up dates.